



5 Ways to Advertise your Business

If you have bought leads, you would have found out by now that most leads are not worth your money. If you have not bought the leads yet, well! Think twice and do more research before deciding if leads are really for you.

I have found that the following methods work the best to get your name out there.

1. Word of Mouth

This is the best kind of advertising! You have customers that have bought your products or have used your service already. They will be able to tell first hand how much they liked buying or working with you.

2. Referrals

What better way to gain customers than from already existing ones? Offer something for free or at a discount to customers for referring people to you.

3. Website

A webpage is a great thing to have. Run a special only for online customers, this will encourage them to come back to your website.

4. Business Card Exchange

Partner with another Rep. to get your name out there. You can include another Reps business card with your orders and vice versa.

5. Signatures

Most E-mail providers let you write signatures that will be sent out with every E-mail you compose. This is a great way to advertise and will remind everyone what you do.

